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PRG teams up with Sunsuria to promote use of electric vehicles

BY SANGEETHA AMARTHALINGAM

KUALA LUMPUR: PRG Holdings Bhd, in a collaboration with Sunsuria Bhd, will deploy charging stations for electric vehicles (EVs) within the 525-acre (212.5ha) Sunsuria City township in Sepang, Selangor.

In a joint statement yesterday, PRG and Sunsuria said their respective subsidiaries — Premier Electrify Sdn Bhd and Sunsuria City Sdn Bhd — had signed a memorandum of collaboration to set out the terms of collaboration between the parties to promote the use of EVs in Malaysia.

PRG and Sunsuria yesterday launched the first functioning charging station in Sunsuria City. The charging station is free for all EVs.

“At Sunsuria, we are extremely conscious of the environmental footprint that we leave behind. Thus, Sunsuria City is designed and built around the core principles of ‘Smart, Livable and Sustainable’ (SLS), and we are determined to infuse these elements into everything that we do here,” said Sunsuria chief executive officer Koong Wai Seng.

“Hopefully, this will be the first of many more green initiatives that will continue to enhance Sunsuria City’s SLS core principles.”

PRG managing director of property and construction Datuk Alex Wee Cheng Kwan said the collaboration is part of the company’s corporate social responsibility project that promotes the use of EVs in Malaysia, and it is seeking suitable locations to set up more EV charging stations.

“PRG’s green initiative features three stages — the first being the installation of charging stations in various areas within Sunsuria City.

“The second stage will include installing more EV charging stations at prospective locations within the Klang Valley, and the final stage includes locations beyond the first and second stages, depending on the demand,” Wee said.

“Going forward, we do not discount the possibility to work with highway operators, petrol stations, mall owners, car dealers, national airports and commercial buildings for such initiative,” he added.