

PRG Holdings organises charity run for welfare groups

by [joash ee de silva](#)



Lua (third from left) at the launch of the PRG GoCare Run on Tuesday.

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KUALA LUMPUR: PRG Holdings Berhad will hold a charity run to raise funds for the underprivileged and other welfare groups.

Funds raised from the run in Taman Tasik Datuk Keramat here will go to the GoCare Charity Crowdfunding to support the National Cancer Society of Malaysia (NCSM), National Kidney Foundation (NKF) of Malaysia and Dual Blessing Bhd.

PRG group managing director Datuk Lua Choon Hann said the target was to raise at least RM140,000 from some 2,000 participants.

"We hope we can get 5,000 people," said Lua.

Lua said PRG had pledged a minimum of RM100,000 for the run which after deducting the expenses, would be channelled to GoCare Charity Crowdfunding.

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NKF chief executive officer Chua Hong Wee said the funds would provide affordable or free dialysis treatment for those who have lost both their kidneys and cannot afford to pay for treatment.

"Because they have no kidneys they need treatment three times a week for the rest of their lives or until they get a transplant, if not they will die if not treated after a week," said Chua.

NCSM general manager Sudhaharan Nair said funds for the Children's Hope Care Centre would help under-16 cancer-stricken children from outside the Klang Valley who require accommodation as they undergo treatment in hospitals here.

"These children are from financially constrained families and they stay from two nights to a few months," said Sudhaharan.

"We are also looking at subsidising their treatments."

Dual Blessings is an organisation that looks to create a "Friendly City" which provides transport for the elderly, disabled and wheelchair-bound people.

"Our current project is for the disabled and elderly who are facing transportation problems and we are targeting to purchase 10 vans including wheelchair lifts," said Dual Blessing acting chief executive officer Lynn Yew.

Lua encouraged the public to REGISTER for the run and support the NGOs.

The 10km-run for individuals is RM50 and the 5km-run for the family category (three persons with one individual aged 18 years and above) is RM100.

"Participants who donate RM50 are entitled to a free health screening on the event day while those who donate RM100 and above will get extra freebies and gifts," said Lua.

Charity sales and awareness booths will be set up for the NGOs to promote their projects, alongside CRSM's free health screening services for the runners.

Those who wish to donate can do so at www.gocare.org.my while registration for the race can be made at www.myraceonline.com when it opens on Aug 15.