

Wednesday, 5 October 2016

# Charity run to benefit three causes

BY [DIYANA AZIZ](#)



(From left) PRG Holdings Bhd executive director Datuk Alex Wee Cheng Kwan, GoCare grand funding project administrator Gillian Lee and Cheah at the media briefing on the upcoming PRG GoCare Run.

PRG Holdings Bhd and GoCare Charity Crowdfunding is co-organising the inaugural PRG GoCare Run on Oct 16 at Taman Tasik Datuk Keramat in Kuala Lumpur to raise at least RM100,000 for charity.

GoCare is an initiative by Crisis Relief Squad of MCA (CRSM) to raise funds for underprivileged individuals and groups.

PRG Holdings Bhd corporate affairs director Cheah Hannon said 1,000 participants had signed up and the number was expected to grow to about 2,000.

“We are extremely grateful that the public is supporting such a charity initiative.

“We hope this charity run will give GoCare and the beneficiaries publicity and raise more funds for their cause.

“As part of PRG’s commitment to making long-term progress and changes to the community, the company will donate RM100,000 for the run.

“The balance after deducting the expenses, together with the proceeds raised, will be given to GoCare.

“We are also giving out lucky draw prizes worth more than RM70,000 including RM50,000 cash and a rebate voucher for Picasso Residence Project, Samsung 58” Full HD smart TVs, Suunto Ambit3 watch, Lenovo tablets, folding bikes, Mizuno vouchers and hampers,” he added.

The three beneficiaries for this event are Children’s Hope Cancer Care Centre by the Malaysian National Cancer Society, National Kidney Foundation’s Patient Welfare Fund, and Friendly City Awareness Campaign – Barrier Free Accessibility Transport Service Taxi by Dual Blessing Bhd.

There are two categories for the event – 10km individual run (RM50 participation fee) and 5km family run (RM100). The family category is for three people and at least one must be 18 years old and above.

Online registration can be done at [www.myraceonline.com](http://www.myraceonline.com) until Oct 8 and the race pack collection will be held on Oct 14 and 15 at Ground Floor, Wisma MCA from 9am to 6pm.

Alternatively, the public can make their donations through [www.gocare.org.my](http://www.gocare.org.my).

Participants who donate RM50 can redeem a free health screening at the event while those who donate RM100 and above will get extra freebies and gifts.

A charity sale and an awareness booth will also be set up for the beneficiary NGOs to promote their projects while CRSM’s team will provide health screening services.